

Modul II: *Economics of Markets and Organizations*

Title	Language	ECTS	Lecturer
Digital Economy (EEP.00350)	E	4.5	Berno Büchel
Märkte und Strategien (EEP.00332)	D	4.5	Berno Büchel
Network Science & Economics (EEP.00328)	E	4.5	Berno Büchel
Advanced Microeconomics (EEP.00495 replaces EEP.00349 and EEP.00322)	E	6.0	Berno Büchel & Holger Herz
<i>Vertiefungskurs Mikroökonomie (EEP.00349) replaced</i>	<i>D</i>	<i>4.5</i>	<i>Berno Büchel</i>
<i>Games and Strategic Behavior (EEP.00322) replaced</i>	<i>E</i>	<i>4.5</i>	<i>Holger Herz</i>
Industrial Organisation (EEP.00323)	E	4.5	Holger Herz
Behavioral Economics (EEP.00354)	E	4.5	Holger Herz
<i>Innovation and Entrepreneurship (EEP00156) replaced</i>	<i>E</i>	<i>4.5</i>	<i>Holger Herz</i>
Organisational Economics (EEP.00518)	E	4.5	Holger Herz
Microeconomics of Competitiveness (EEP00095)	E	4.5	Philippe Gugler
Politiques des Marchés et de la Concurrence (EEP00098)	F	4.5	Philippe Gugler
Product and Price Management (EGE.00070)	E	4.5	Silke Bambauer-Sachse
Nouveaux trends de l'Innovation (EGE.00255)	F	4.5	Emmanuelle Fauchart
Advanced Entrepreneurship (EGE.00254)	E	4.5	Emmanuelle Fauchart
Management of Innovation (EGE.00271)	E	4.5	Emmanuelle Fauchart
Marketing Strategy (EGE.00107)	E	4.5	Olivier Furrer
Digital Value Creation (EGE.00452)	E	4.5	Michael Hilb
Corporate Governance (EGE.00016)	E	4.5	Dusan Isakov
Digital Commerce in B2C and B2B (EGE.00269)	E	4.5	Dirk Morschett
Developing an Innovation Strategy (EGE.00473)	E	4.5	Stephan Nüesch
Organisation Behavior (EGE.00045)	E	4.5	Robert Zaugg
<i>Quantitative Pricing and Revenue Optimization (EIG.00130) replaced **</i>	<i>E</i>	<i>4.5</i>	<i>Reinhard Bürgy (verantw.: Bernard Ries)</i>
Choice-Based Optimization and its Application to Revenue Management (EIG.00244 replaces EIG.00130)**	E	4.5	Meritxell Pacheco Paneque

** Only one of the two can be validated because they overlap too much in terms of content